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PATENT

ATTORNEY DOCKET No. 104.028-03

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)

Ken R. POWELL, et al.)

Serial No. 10/601,901)

Filed: June 24, 2003)

For: RETAIL SYSTEMS AND METHODS
EMPLOYING A PRODUCT SHELF INTERFACE
TO PROVIDE PURCHASE INCENTIVESCommissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

RESPONSE TO NOTICE OF MISSING PARTS,
ASSERTION OF SMALL ENTITY STATUS, AND
REQUEST FOR ONE MONTH EXTENSION OF TIME

This is a response to the Notice of Missing Parts mailed August 29, 2003, the period for response to which is extended to December 1, 2003 by a request for a one month extension of time made herewith, November 29, 2003 falling on a weekend.

Please charge the required Small Entity Fee of \$55 to the undersigned Attorney's Deposit Account No. 10-0077, as Applicants assert Small Entity Status.


Applicant encloses a Declaration/Power of Attorney. Applicant also encloses a copy of the Notice of Missing Parts.

Please charge \$458 to the undersigned Attorney's Deposit Account No. 10-0077 (\$916 indicated on the Notice of Missing Parts, divided by 2 because Applicants assert Small Entity Status).

If there are any fees required for consideration of this Response that are not enclosed, including a fee for extension of time, please charge such fees to the undersigned attorney's Deposit Account No. 10-0077.

Respectfully submitted,

Law Office of Jerome D. Jackson
211 N. Union Street, Suite 100
Alexandria, Virginia 22314
703-684-4840


Jerome D. Jackson
Reg. No. 33,186

DATED: 1 DEC 03

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